2022 Business Future Index: The Great Acceleration

How accelerated change in ESG is impacting your organization



Embracing innovation in a time of crisis will equip organizations to survive future economic uncertainty. Here's a look at the impact this has on **Environmental, Social, and Governance (ESG).**

More efficient organizations are owning their impact on climate change head-on and positively impacting their bottom line and talent acquisition.





In 2021, only **19**% reported that their organization was doing very well meeting sustainability goals.



In 2022, that has risen to 24%, demonstrating that sustainability hasn't fallen by the wayside because of the pandemic.



And **69**% now believe that they have a better ability to meet ESG goals because of the accelerations they've felt.

ESG impact on talent acquisition and retention



36%

Struggle to attract and retain staff from a mix of generations



20%

Believe their company is perceived to have poor ESG credentials



25%

Plan to improve diversity within the business

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